

Meeting Called to order: 7:03 pm

Present: Ray Duncan, Alicia Fink Harry Shifton, Sri Ram Bakshi, Peter Randazzo, Nancy Washer, Lucille Ribble, Pam Ketchum, Richard Fenton, and Joan Fenton

Announcements:

Ray Duncan:

- We received a Wal-Mart gift card for bulbs \$25, which goes to Barb Blosenhauer for flower planting on the north side of the Canal between Park and Main Streets.
- Ribbon Cutting Ceremony for the Opening of Main Street
Right by the Strand theater pole
11:00 am Nov. 14
- Ray will be there to represent WWB, which pressed hard for new crosswalks and curb-outs. [Follow up: In addition to Ray, other members of WBB showed up for the ribbon cutting ceremony: Jo Matela, Rosie and George Rich, Bill Andrews among them.

Identifying an Event to Share with Lakeside to Promote Walking and Biking

- Ray filled in new members Pam Ketchum and Sri Ram Bakshi on this issue as discussed at our last meeting.
- One type event we could do would be to bring in MVP speakers as Peter Randazzo has done.

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Idea 1. The Trail: Discussion

Harry Shifton: talked to Care Center at hospital

They do walks already

They would appreciate efforts to collaborate

Peter Randazzo: do they have transport?

We could have them come and walk the trail

Notes the soccer fields are done, so the trail should be finished

Fills in Pam Ketchum and Sri Ram Bakshi on the trail project

Bridges are wheelchair accessible

Peter Randazzo: envisions a ribbon cutting ceremony for the trail in May or June, invite local dignitaries, Victor trails people who got us started and people from Lakeside Care Center could be invited.

Ray Duncan: Would Peter Randazzo be willing to organize this?

vision we completed

So add Mark Fenton to list of dignitaries

Peter Randazzo: willing to set it up.

weekends to avoid, Adirondack Club Expo(likely second weekend in June)
perhaps last weekend in May or first weekend in June

Ray Duncan suggests that Harry Shifton will help Peter Randazzo organize

Harry Shifton: maybe we should have something earlier to show them how it is
accessible. He will investigate

We will need to advertise it and promote the ribbon cutting

Idea 2: Speaker Series

Ray Duncan: Another event he discussed with Mike Schaeffer.

Try to set up a speaking event, panel discussion on walking in Brockport

But we would have to collaborate with other groups, to get an audience

Probably in March or April

Perhaps once a year

Promoting Good Health and Quality of Life Through Walking and Biking

Rich Fenton: we need to make people aware of the walkability of Brockport

Get the officials involved, village and town

Need to keep working to maintain the status

Still need signs in crosswalks, even Bergen has them

Crossing sign from Sweden village to Wegmans where many
people walk

Discussion:

Rich Fenton: policy decisions, other things we can ask Village Board to do

Like improving the pedestrian nightmare intersection of 31 and 19

Help getting the right of way for trails

We need to show that the community beyond us has an interest in
improving and maintaining the walkability of Brockport

Get the SUNY Brockport Alumni Board involved

Pam Ketchum proposes a trail loop, the three bridges in town canal trail as
cultural and recreational trail. Envisions a Community Bike to the Lake, with Lake
Road closed to cars.

Harry Shifton tells of the dream of the trail from Lake to Bergen Swamp

Our trail hooks into it, on east side of Redman Road

Peter Randazzo: Bill Andrews has designed trails--big loop of Brockport

Eventually Park's entrance will move to the College suites entrance

With Bill Andrews' trail it adds up to about five or six miles

Hamlin

Ray Duncan: Perhaps we need a new brochure that focuses on the walkability of Brockport with paths mapped out. Also put signs up to show people where the trails are

Pam Ketchum: having the walking trails that Bill Andrews put together makes Brockport a destination

Historic Preservation Board has just redone the Walking Tour Brochures
Need to put together a brochure of all the opportunities in Brockport
Get funding, perhaps with local businesses advertising

Ray Duncan: perhaps we could focus the December meeting on this topic

Pam Ketchum: also website could post maps

And we could develop a smart phone app, like Boston has

Rich Renton: visitors want this kind of stuff

You can get almost anywhere in Brockport by sidewalk

Pam Ketchum bikes to visit friends in Talamora Trail and 31 is awful

Pam Ketchum: also helps businesses, encourages nicer ambiance, parks, etc,
We need to put it on a map

Rich Fenton: maps of the trails, walking to get somewhere, other ways for kids to get to school

Start to build the culture of walking

Ray Duncan: we have the assets, we need a map, flesh it out
make signs for Pam Ketchum's proposed crazy eight trail

Nancy Washer: we need recordings to go along with the maps, downloadable things; plans to have students work on this next semester.

Peter Randazzo: then there's Bill Andrews' other dream of a trail from the canal path east to Sweden Walker Road, back on trolley bed, but some obstacles prevented it

Harry Shifton: the land has changed hands, maybe new owner could be talked to about using it

Peter Randazzo: maybe could be tied to Northampton park

Ray Duncan: overall we need better mapping, signage

The Smagorinsky Mural

Harry Shifton: our excuses are over (i.e. Main Street is done), there is a sign that needs to be fixed; we could add something to the top like: Walk in the historic village of Brockport

Alicia Fink: we need money to do it

Don Riley said he would fix it for a fee like \$900

Rich Fenton: can it be weather-proofed?

Alicia Fink thinks it's the substructure that is the problem (the billboard itself)

She estimates about \$3000 for whole thing

Original picture had five year guarantee

She will get a firmer estimate for the next meeting

Ray Duncan: we should tap some of the organizations because we all benefit

Pam Ketchum: murals are a hot topic; Margay Blackman is looking for grants for murals in the village, perhaps that could be a source

Summary of Ideas Discussion

Peter Randazzo: there is software for making detailed topographic maps

Nancy Washer will ask Whitney Autin about this topo mapmaking software

Let's focus on Podcasts and apps and better website

Rich Fenton: what about trails on campus?

Ray Duncan: there are already trails, but maybe they need mapping also

Sri Ram Bakshi: also Special Events Recreation Center will have indoor walking

Getting Publicity

Ray Duncan would be happy to take photos and write story about us as an article

Alicia Fink: last week, Morgan Manning house got a call from channel 8 for the "Where We Live" series about Brockport, broadcast

We should Invite them to our events

Pam Ketchum: we should also invite the Democrat & Chronicle

Alicia Fink: also Caury Putnam

Ray Duncan: what about the Pro Brockport group?

Pam Ketchum: contact Val Cicioti

Ray Duncan: overall we need to get more organizations involved

Future Fundraising

Ray Duncan: No Santa Train for next three years

New business plan for company

Usually made \$500 or so

How about the canal boat, like Alicia did

Mike loves this idea

More discussion next meeting

Back to the Trail Dedication

Alicia Fink: Peter Randazzo is in charge, we should form a committee

Peter Randazzo: will develop a timeline and date for Ribbon Cutting in Spring

Ray Duncan: then we can bring in more people and organizations to our events

Alicia Fink: don't forget the kids, good to have activities for them

Joan Fenton: has contacts with alumni association

Alicia Fink: for July 4 parade, they sent flyers home from school

Joan Fenton: need permission from board of education to do that
A way to promote it: in spring, people want to get out
Cooking hotdogs, gear it towards families
Other activities, music group like Bill Hullfish
imagines something like a miniature lilic festival

Ray Duncan summarizes

Joan Fenton will resurrect elementary school poster contest

Ray Duncan: we could give out awards at ribbon cutting, Joan will take over

Pam Ketchum: we should also suggest that people bike to it

Meeting gradually ends around 8:20

Next meeting December 8th, 7:00 PM, Village Hall

Note: Nancy Washer has a concert and will not be able to take notes.
Lucille Ribble volunteers (sort of)