

Bridge the Closure Committee Meeting

August 28, 2021, 8:30 AM

Brockport Village Court

Attendees: S. Bonczyk, B. LeSuer, K. Schoeberl, M. Perrault, P. Pryor, S. Smith, Z. Fairchild, M. Andriatch, Mayor M. Blackman, Trustee K. Kristansen. Mayor G. Penders (Spencerport)

Margay began the meeting with introductions and updated information regarding where to find minutes, etc. Minutes, etc. can be found on the village website under government.

Mayor Penders of Spencerport was our guest at this meeting. He shared with us Spencerport's experiences with their bridge closure. The following are snippets of information and advice that Mayor Penders shared with us...

- Make sure all parts are on site before project starts
- Martha Street bridge was Spencerport's only bridge over canal in village during project...temporary walkway and stoplight installed on bridge, revised Martha Street parking...completed before project started to give residents time to adjust
- Canal path was kept clear of snow in winter
- Renovated Union Street (downtown) sidewalks same time as bridge project including trees, etc.
- Festivals such as Canal Days, Firemans Carnival, Christmas on the Canal, Chicken BBQ, Movies at canal grounds still occurred until COVID shut everything down.
- DOT offices were located at bridge (DOT, contractors, inspectors), made for easy contact when needed
- Meetings with public were held prior to and throughout the project, allowing for issues to be addressed sooner rather than later.
- Eliminated parking on detour routes, added stop signs and signage. All done prior to start of project to allow for residents adjustment.
- Made sure that businesses in downtown area had access to their stores for customers
- Lots of prep both in construction site and beyond...proactive.
- Would have had electronic detour signage so that signs could be changed as project progressed.
- Partner with Chamber, media, tv, radio, Westside News prior to construction to get the word out.
- Take pictures, livestream before, during and after project.
- Be consistent with signage, messages to residents. Start before the project to get people used to what is changing.
- Ribbon cutting at completion of project.
- Get college involved through interns (communication, PR, IT, etc.) to promote and communicate what is happening.

***Mayor Penders also shared notes with the committee; when we receive those electronically, we will post on the village website. Thank you Mayor Penders for sharing your experiences with our committee!

Discussion at the conclusion of meeting.

Asked how he saw the college's participation, Mike Andriatch offered the following:

Use QR codes (navigational map, updates etc), Student interns (timing would work for fall and spring interns, may be able to commit college design team to map/flyer. The success of the closure will come down to communication.

Next Steps:

- Mission statement to be written at next meeting. In preparation for this meeting please read over and work through the document that Bob LeSuer (Thank you Bob) sent to us on August 28th titled "Intro to Mission Statements".
- Opportunities to promote growth in the village:
 - Learn how to market community
 - Encourage pedestrian movement
 - What can be brought downtown
 - Community partnerships
 - Capitalize on the education piece with the college...historical, possible interns, museums, panels around town.
- Positive branding...Brockport is uplifting

Next meeting: September 25th, 8:30AM, Village Court Building...Read over "Info to Mission Statements" and come to meeting with your ideas.

***co-chairs need to bring whiteboard on easel with big sheets of paper

Respectfully submitted,

Katherine Kristansen