

## Walk Bike Brockport Meeting

9 February 2012

Present: Ray Duncan, Joan Fenton, Rich Fenton, Peter Randazzo, Lucille Ribble, Joe Blosenbauer, Barb Blosenbauer, Bill Andrews, Norm Frisch, Harry Shifton, Alicia Fink, Pam Ketchum, Nancy Washer

Meeting called to order 7:00 pm

**1. Strategic Plan:** put off until the March meeting

**2. Brochure Update:** Norm Frisch.

Handed out draft Sweden Town Park Trail brochure and goes over it  
Leisa Streibel was looking forward to next draft  
(He hopes the Town may pay for it)  
some additional material on the map regarding ball fields  
is looking for commentary

### Discussion:

Ray Duncan: need it done by June 3 for opening of trail

Norm Frisch: plan to have it ready even earlier for beginning of boating season

Peter Randazzo: definitely print out some copies for trail opening

Norm Frisch: wants more photos for this and other brochures

Peter Randazzo: will get some winter pictures this weekend  
also the chronology is too much

Norm Frisch: the goal is to have whole thing on website, would also like to have segments broken out

Pam Ketchum: went walk the trail after last meeting. has questions:

Who owned the property before?

also would be nice to have information on flora and fauna

Norm Frisch: Village Tree Board also wants tree walk brochures

Also the cemeteries, like the copper beech in Lakeside cemetery,  
would also help involve town; imagines strolls through the cemeteries  
for nature and history

Peter Randazzo: talked to Regis Steinkamp, Sweden Recreation director,  
who also wants to see the brochure

Norm Frisch: wants some input from key people like Peter

Peter Randazzo: notes the old contact info,

Ray Duncan: willing to be contact person, plus some others

Norm Frisch: back to flora and fauna, could have someone identify

trees and things along the trail could have additional brochures or a smartphone app

Ray Duncan: anything else, what about our brochure?

Norm Frisch: needs editing, as does the Arts & Aesthetics brochure

### 3. **The Brockport Arts Festival** in August. Rich Fenton

Pat Baker is contact

Back to Main Street this year, lost vendors in recent years

Wants more involvement in community

Do we want to sponsor a 5k walk or run?

August 11-12

We should establish contact with Pat

#### **Discussion:**

Nancy Washer: we did discuss sponsoring walks at the last meeting

Ray Duncan is interested. notes that Mark Fenton started as a race walker

Joan Fenton: are there liability issues?

Bill Andrews: we shouldn't NOT do things because of liability

Peter Randazzo: we do need to consider liability

Pam Ketchum: there are already some models: the town 5k

Barb Blosenhauer: the crop walk

Peter Randazzo: what kind of race or walk would we do? Run the whole thing all day?

Alicia Fink: Andrew [Fink] does a Thanksgiving Race in Greece every year, we could charge an entry fee (Seems simple)

Joan Fenton: outlines the crop walk needs, we should focus on walks

Norm Frisch: suggests Danielle [Windus-Cook] because she organized the Farmers Museum Run

Bill Andrews: suggests Kit Snyder

Norm Frisch: will send her email address to Ray

Alicia Fink: in favor of a walk, short walk, to bring us into the outdoors

Ray Duncan: gives us a sequence of events

Pam Ketchum: could be points of interest in Brockport, start and end near downtown, something connected to Bill Andrews' architecture map

Ray Duncan: reiterates Alicia Fink's point

Peter Randazzo: suggests we need rewards

Alicia Fink: suggests forming a small sub-committee to find out what's involved

Barb Blosenhauer: asks about Walk Bike t-shirts

Rich Fenton: Do we need an actual meeting if we have all these subgroups?

Many cannot actually be here on March 8  
brief discussion with no resolution, but see below

Ray Duncan: brainstorm incentives  
Pam Ketchum: suggests coupons for merchants  
Joan Fenton: that's what Marilyn Colby used to do for Tour de Brockport  
Joan Fenton: have the entry fee be cans of food for food shelf

### 1. **Mark Fenton Update:**

Rich Fenton and Ray Duncan: big announcement with big leadup from Ray  
Rich Fenton: Mark is coming to see our progress, working on date  
    Could be as early as May 4  
    Needs help with making arrangements, especially if in May  
    Imagines one full day: morning presentation, afternoon event,  
    something at night; saw him give a presentation at UConn  
    helped point government officials in positive directions.  
    Goal to get more people walking, in addition to creating environment  
Rich and Joan Fenton will work in the background, others in the foreground  
Ray Duncan: articulates what will and needs to happen  
    there will be a conference call on Monday to set up a date with Mark  
    Morning with local officials about importance of walking biking  
    Late morning at the College with Community groups, business leaders  
    Afternoon perhaps linked with SUNY Brockport Alumni Association  
    First Fridays, maybe we could financially support the event  
    needs help with: generic letters of invitation to the meetings,  
    more publicity; phone calls to follow up with business and political  
    leaders; two or three people to help Ray, Fentons, Doug  
    Hickerson  
    Lucille Ribble, Barb Blosenhauer, and Alicia Fink volunteer  
Rich Fenton: if Mark comes in May, need people to pick up slack  
Ray Duncan: we need figure out who to invite  
Rich Fenton: will discuss such things during the conference call  
Ray Duncan: if it were a First Friday, it could be opened to public.  
Pam Ketchum: how many people came the other times Mark visited here?  
Peter Randazzo: always a lot going on later in summer,  
    should check dates to avoid  
Rich Fenton: currently May is possible  
Pam Ketchum: but that would also coincide with Brock the Port (or drunken,  
    out-of-control student day)  
We decide not to worry about Brock the Port and push for May 4

### 1. **Trail opening ceremony,**

Sunday June 3, starting at 3pm: Peter Randazzo  
We don't know exactly what will happen  
Speakers will be Ray Duncan and Jack Milner (former Town of Sweden  
    Supervisor)  
Jack Milner suggested Pat Connor (current Town Supervisor) and Regis

Steinkamp (Sweden Rec director)

This is as much planning as has taken place

Will have to send letters to officials and follow-up on them

Punch and cookies for refreshments

Also a covered spot nearby or a pavilion, in case of rain

Food after speeches and inaugural walk with everyone or people from hospital

### **Discussion:**

Ray Duncan: according to Rich, Mark Fenton thinks it would be great to have a trail from College to the Town Park

Peter Randazzo: Bill already has one on his big brochure

## **6. Other Business:**

### **Next meeting**

Alicia Fink: we need one in March to keep momentum

will Investigate March 22 for next meeting,

check additional venues like community center, library, or Town court

Harry Shifton: what's going on with the Welcome to Brockport sign

Alicia Fink: been out of town, the problem is that no one really owns the billboard

Arts and Aesthetics can't really afford to maintain actual billboard

Bill Andrews is supposed to investigate the ownership issue.

Rich Fenton: how much will it cost to fix the billboard?

Alicia Fink: about 5000, we believe it belongs to the village, but the mayor gave it to us

Pam Ketchum: who gave the billboard to the village?

Rich Fenton: Brockport Lumber used to be there, they sold it to George Dahl, who said he would fix it for 100000

Barb Blosenhauer: could it be an eagle scout project?

Joan Fenton: what it needs is someone totake the painting off, fix the billboard, then put picture back on

Meeting adjourns 8:22