

WALK! BIKE! BROCKPORT!
MEETING MINUTES
THURSDAY, OCTOBER 11, 2012

Attendees:

Alicia Fink, Mike Schaeffer, Darrell Stewart, Ray Duncan, Sriham Bakshi, Helen Smagorinsky, Joe Blosenhauer, Susan Parrino, Lucille Ribble, Merrill Melnick, Rebecca Demario, Betsy Ernst, Joan Fenton and Richard Fenton.

Walk! Bike! Brockport! welcomed two new members to our group:

Susan L. Parrino

Executive Director, Lakeside Foundation, Lakeside Health System

Elizabeth (Betsy) A Ernst

Fitness/ Wellness Coordinator, Special Events Recreation Center (SERC). SUNY-College at Brockport

1. Discussion of Mark Fenton's Presentation on 12/10/2012

Backdrop to this lively discussion:

Mark Fenton, who grew up in Brockport, appeared in the New York Room, Cooper, SUNY-College at Brockport, on Friday, October 5, 2012, 8:30-10:30 AM. Mark is a nationally and internationally recognized authority on how to organize communities to promote walking and biking to improve quality of life. He addressed this issue to a packed audience of local leaders and professionals drawn from our public and private sectors. A luncheon in the President's Room followed, and at 4:00 PM Mark was present at SUNY-College at Brockport's Alumni House for its monthly "First Friday" gathering.

Sponsors of this exciting event were:

Dr. Frank Short, SUNY-College at Brockport Dean of the School of Health and Human Performance; Walk! Bike! Brockport! the Brockport Merchants Association; and Brockport Integrated Service & Community Organization. Mark was instrumental in helping to launch Walk! Bike! Brockport! 10 years ago.

Our discussion centered on the following issues:

- We should pursue establishment of a Strategic Planning Taskforce—comprised of greater Brockport stake-holders—to implement Mark’s ideas
- Taskforce should include Town of Sweden and Clarkson representatives
- Suggestions already coming in regarding what Mark had to say, i.e. the need for a Roundabout at the intersection of Park and State Streets; bicycle-sharing insignia on East and West Avenues leading out from the Roundabout; a Roundabout where 31A intersects Lake Road near Wegmans, SUNY-College at Brockport bicycle drop-off locations in downtown Brockport, perhaps at the Visitor’s Center; building up local goat trails [like the one leading up the hill to the backside of Wegmans].
- Albion hosted a conference this week on how bicyclists bring business; organized by Parks and Trails, New York; New York State Canal Corporation; and Erie Canalway National Heritage Corridor [One of the key points made by Mark Fenton]
- Expressed hope that we could work with Mark in refining and implementing these idea—with the goal of winning national recognition for Brockport as a model of Community Development by Design.
- Ray asked the group to send him their ideas for implementing Mark’s suggestion and he would prepare a checklist of goals.

2. Walk To School Day on October 3, 2012

- A huge success
- There were greeters at the elementary schools from the high school (thanks to the efforts of WBB members Ashlee and Peter)

and a sensational senior high band, Nerds in Denial, played first at the Middle School and then near the sidewalk by the Hill School.

- Walk! Bike! Brockport! members participated in this outstanding annual event.

3. **Alicia (Treasurer) reported the following information:**

- WBB funds now in a bank account we have established with J.P. Morgan Chase Bank, Brockport, are as follows:

General Fund.....	\$1812.60
Arts and Aesthetics...	\$1782.12
Walk to School.....	192.54
Poster Contest.....	<u>70.00</u>
 Total.....	 \$3923.23

4. We voted unanimously to contribute \$ 50.00 to the Ecumenical Council/Food Shelf March, Saturday, October 27th.
5. We voted unanimously to participate in the Village's December 2nd Parade. So get out there walking and practice for this event. We will proudly carry our banner, wear our stunning vests, and show our presence. Betsty Ernst will work on generating SUNY student participation. Ashlee and Peter will concentrate on the Brockport High School front.

OUR NEXT MEETING:

THURSDAY, NOVEMBER 8, 2012, VILLAGE HALL, 7-8:00 PM

Respectfully submitted,

Your humble servant,

Ray Duncan